

## **Bridging Cultures Through Design: Redefining Roles, Shaping Societies, and Driving Sustainability**

**Culturally Inclusive Products:** How should products be designed to cater diverse cultural needs and preferences? The topic of intercultural and cross-cultural design strategies is inter alia addressed in the field of public design. With growing cities, public space becomes ever more important as the location accessible to everyone where people from diverse backgrounds and cultures meet. How should a space and its products be designed to invite people to reside and communicate with one another? How can design support in overcoming social and cultural boundaries? Projects within this research focus aim at analyzing public and participative designed public areas gaining knowledge for inclusive designed spaces.

**Sustainability & Product Development:** Here the role and methods of product designers in supporting and triggering innovative and sustainable developments for start-ups and medium sized business is investigated. Designers often work in complex projects with versatile stakeholders and in interface positions linking industry partners, scientists and designers. The research focus lies here on the role of the designers and the specific design tools that are modified and „translated“ in order to apply them also in these non classical design contexts.

### **Selected Awards, Exhibitions & Guest Lectures**

Guest Lecture at Bauhaus-Universität Weimar, Faculty of Architecture and Urbanism

“Material Matters - Nicht von Pappé”, 2020

BAUHAUSFRAUEN, BAUHAUS 100, Kunsthalle Erfurt, Exhibition 2019

Award for Excellent Teaching, nominated, Bauhaus Universität Weimar 2018

Guest Lecture at Pratt Institute, Industrial Design, Brooklyn, New York, 2018

“Bauhaus – Contemporary Design meets Crafts”

Salone Satellite 20 Years of New Creativity, Milan, Exhibition 2017

Naked Objects, Nieuwe German Gestaltung, Cologne, Exhibition 2017

Klarheit und Form, Bundeskunsthalle Bonn, Exhibition 2016

Cotto Another Perspective 4, Ventura Lambrate, Mailand, Exhibition 2016

German Design Award, Frankfurt a. M., nominated, 2013

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### **Additional Artistic output**

Creative Consultancy for the Start-Up Coldharbour Tiles

Special edition „One fish two Fish“ was awarded with the German Design Award 2024.

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